Form 4281
PM Inc. 5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Date July 5, 1983

Brand: Other Promotions

393-072

Media: Horse Racing - Marlboro

Contract Terms: Marlboro ad on fourth cover of Freehold program from July '83 thru June '84, for 269 days.

Pay To: Sports Section
P.O. Box 639
Turnersville, NJ 08012

Approvals: _____ _____

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY	$12,500.00				
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	$12,500.00				

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Source: https://www.industrydocuments.ucsf.edu/docs/hjvn0004